



1. Name - Surname	MURAD CANBULUT
2. Date of Birth	26.01.1986
3. Title	Assistant Professor
4. Faculty	School of Business Administration
5. Department	Business Administration

4. Educational Background	Degree	Department	University	Date
	Bachelor's Degree	Business Adm.	Celal Bayar University (Manisa)	2008
	Master's Degree	Business Adm. (MBA)	İzmir University of Economics	2010
	PhD	Business Adm. (Marketing)	İzmir University of Economics	2016

5. Academic Appointments	Title	University	Date
	Assistant Professor	Altınbaş University	2016-present
	Associate Professor		
	Professor		

6. Theses Advised (Postgraduate and Doctoral Theses)	Thesis Title	Advisor	Date
6. 1. Postgraduate Theses	MÜŞTERİLERİN TİCARİ BANKA TERCİHLERİNİ ETKİLEYEN FAKTÖRLERİN ANALİZİ ÜZERİNE BİR ARAŞTIRMA	Asst. Prof. Murad Canbulut	2019
	DİJİTAL DÖNÜŞEN İŞLETMELERDEKİ DEĞİŞİM, GELİŞİM, YENİLİK VE TEPKİLER: TÜRKİYE MÜCEVHERAT SEKTÖRÜNDE DİJİTAL İŞ SÜREÇ DÖNÜŞÜMÜ ÜZERİNE BİR ÇALIŞMA	Asst. Prof. Murad Canbulut	2021
	THE EFFECT OF OCCUPATIONAL HEALTH AND SAFETY PROGRAMS ON ORGANIZATIONAL LOYALTY	Asst. Prof. Murad Canbulut	2021
	THE ROLE OF MARKETING MIX ON FUNDRAISING FOR NGOS IN IRAQ	Asst. Prof. Murad Canbulut	2021

		Paper / Abstract Title	Journal / Conference Title	Place	Date of Publication	Pages	Co-Author
7. Publications	7.1. Articles published in international peer-reviewed journals	Advancing a participatory approach for youth risk behavior: Foundations, distinctions, and research directions	Journal of Business Research		2013	1235-1241	Mason, M.J J. F. Tanner M. Piacentini D. Freeman T. Anastasia W. Batat W. Boland J. Drenten A. Hamby P. Rangan Z. Yang
	7.2. Articles published in other international peer-reviewed journals	Youth and Risky Consumption: Moving Toward a Transformative Approach	Journal of Research for Consumers		2011	1-8	Mason, M.J J. F. Tanner M. Piacentini D. Freeman T. Anastasia W. Batat W. Boland J. Drenten A. Hamby P. Rangan Z. Yang
	7.3. Abstracts/papers presented in international academic conferences and published in conference proceedings	Consumer Vulnerability: What can Marketing do to Improve Individuals' Well-being Labeled as Disabled?,"	40th Annual Macromarketing Conference	Chicago/USA	2015		Deniz Atik
		Improving the Quality of Life of "Labeled as Disabled (LAD)" People through Marketing	ISMD 14th Biennial Conference	Lima/PERU	2016		Deniz Atik
		Understanding Labeled as Disabled (Lad) People Through Interviews: Experiences of an	The 12th Annual International Ethnography Symposium	Manchester/UK	2017		-

		Able Bodied Researcher					
		İdeal Benlikten İdeal Çiftlere ve İdeal Ailelere: Türkiye’de Aile ve Zengin Çocuklar Instagram Hesaplarının Karşılaştırmalı Analizi	22. Pazarlama Kongresi	Trabzon/TURKEY	2018		Rabia Bayer
		Tüketiciler Her Zaman Özgür Müdür? Foucault’nun Büyük Kapatılması ve Tüketici Özgürlüğü Arasındaki İlişki	PPAD Pazarlama Kongresi	İzmir/TURKEY	2019		-
		Social Media & Mindfulness: From the Fear of Missing Out (FOMO) Towards the Joy of Missing Out (JOMO) Track	Transformative Consumer Research (TCR) Conference 2021	Online Conference	2021		
	7.6. Abstracts/papers presented in national academic conferences and published in conference proceedings	“Fiziksel Özürlü Bireyler Tüketim Kültüründen Nasıl Etkilenir? Pazarlama Bu Bireyler İçin Ne Yapabilir?”	20. Ulusal Pazarlama Kongresi	Eskişehir	10-13 June 2015	-	Deniz Atik
	7.7. Other publications	Jenny Slater, Youth and Disability - A Challenge to Mr. Reasonable (2015)” Book Review	Markets, Globalization and Development Review	-	2017	Article 9	-
		Yapay Zeka Çağında Etik	Harvard Business Review Türkiye	-	2020 March		
	Book Editor	Bilime Genç Bakış	Altınbaş Üniversitesi Yayınları		2021		Prof. Dr. Leyla Ateş

	7.11. Chapters from a nationally published book	Modern Toplumda Etiketleme: Engelli Bireyler ve Pazarlama, TUPADEM Tüketici Yazıları V.	TUPADEM Tüketici Yazıları	-	2016		Deniz Atik
		“Eğitim Sektörüne Genel Bir Bakış” Book Chapter	“Yükseköğretimde Tutundurma ve Strateji”	-	2019	3-16	-

9. Appointments to an administrative office	Role	Organization	Date
	Vice dean of the School of Business Administration	Altınbaş University School of Business Administration	2019-2019
	Chair of the Department of Business Administration	Altınbaş University Department of Business Administration	2020-present
	Erasmus Departmental Coordinator	Altınbaş University Department of Business Administration	2017-present
	Erasmus MBA Coordinator	Altınbaş University Graduate School of Social Sciences	2017-2019
	Accessible Altınbaş Committee Member	Altınbaş University	2019-present

10. Professional Affiliations and Memberships		Name of Organization	Role	Date
	10.1. Professional Affiliations and International Memberships	Macromarketing Society	Individual Member	2015-
	10.2. Visiting Positions	International University of Rabat	“Consumer Behavior” module	11-15 November 2019
	10.3. Peer-reviewer positions	Markets, Globalizations and Development Review (MGDR)	Managing Editor	2016-2020
	AURUM Journal of Social Sciences	Editorial Board Member	2021-present	

11. Grants, Fellowships and Awards	Name of Fellowship/Award/Programme	Date
	Transformative Consumer Research Conference Travel Scholarship-Baylor University and Association for Consumer Reserch (ACR)	2011
	TÜBİTAK 2219-Postdoctoral Research Fellowship	2016

12.Courses taught within the last 2 years	Academic Year	Semester	Undergraduate Courses	Graduate and doctoral courses
	2019-2020	Fall	Social Resp. and Prof. Ethics	Pazarlama Yönetimi
			Marketing Strategy	
		Spring	Principles of Marketing	Pazarlama Yönetimi
			Pazarlamannın Temel İlk. ve Hizm. Paz.	Tüketici Davranışı
			Tüketici Davranışının Temelleri	
		2020-2021	Fall	Social Resp. and Prof. Ethics
	Marketing Strategy			Contemporary Topics in Marketing Management
	Spring		Principles of Marketing	Tüketim Kültürü Analizi
			Pazarlamannın Temel İlk. ve Hizm. Paz.	Sürdürülebilirlik Yönetimi
			Tüketici Davranışının Temelleri	
	2021-2022	Fall	Social Resp. and Prof. Ethics	Pazarlama Yönetiminde Yeni Yaklaşımlar
			Marketing Strategy	